



Town of  
**Apple Valley**  
*California*

## MEMORANDUM

DATE: November 4, 2025

TO: Laura Gresham  
Graphic & Web Designer

FROM: Doug Robertson  
Town Manager

SUBJECT: Employee of the 3<sup>rd</sup> Quarter

It is my pleasure to inform you that you have been selected as the Town of Apple Valley's Employee of the Quarter for the third quarter of 2025. This recognition is a reflection of your outstanding creativity, dedication, and initiative in your role as Graphic and Web Designer.

Your leadership in designing and launching the Town's new website has been nothing short of exceptional. From meeting individually with each department to understand their needs, to building a site that enhances both internal communication and community engagement, your work has made a lasting and visible impact on the Town's online presence.

In addition to the website launch, your continued excellence across a wide variety of projects—ranging from the community calendar and Our Town magazine to bus shelter ads and branding materials—has elevated the Town's image and outreach. Your development of a comprehensive branding guide has further strengthened Apple Valley's visual identity, ensuring a cohesive and professional look across all platforms.

Your innovation, professionalism, and collaborative spirit exemplify the best of public service. It is for these variety of reasons you are an invaluable resource to the Town and why you are deserving of this nomination.

The presentation of this award will be given at the Town Council meeting on Tuesday, November 18th, 2025, at 6:30 p.m. Please try to be present to receive this award.

Once again, Congratulations!

  
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Douglas B. Robertson  
Town Manager